

January 16, 2009

Mr. James Kelly  
President/CEO  
Urban League of Metropolitan Seattle  
105 14th Avenue  
Seattle, WA 98122

Dear Mr. James Kelly:

In 2009 the National Urban League (NUL) will embark on an exciting new housing initiative – Restore Our Homes – which I first referenced in my keynote address this past July in Orlando. Restore Our Homes is a comprehensive community stabilization initiative built upon loss mitigation foreclosure prevention counseling for homeowners in jeopardy of losing their homes. To support these programmatic efforts NUL will also launch a wide-ranging communications and outreach campaign designed to heighten awareness and drive clients to targeted, intensive home retention counseling offered by certified counselors at 8 (eight) selected Urban League Homeownership Centers.

Although the Urban League of Metropolitan Seattle has not been selected as one of the eight sites for 2009, your affiliate will be designated as a Silver Star Homeownership Center. Silver Star designation signifies that a participating affiliate **presently** offers foreclosure prevention under the National Foreclosure Mitigation Counseling (NFMC II) program and has demonstrated an exceptional record of service delivery over the past several years in the area(s) of pre- and post-purchase housing counseling. Moreover, the Silver Star Centers will also serve as potential sites for Round Two of Restore Our Homes in 2010. Under this special designation, each affiliate will receive the following benefits:

- Funding under the National Foreclosure Mitigation Counseling (NFMC II) program (Awards determined by client projections)
- Program-related Technical Assistance and Staff Training
- Customized Public Policy Briefs and Issue Primers
- Radio and Multi-Media Marketing and Communications Templates
- Affordable Housing Development Technical Assistance and Investment
- Homeownership Center Branding Collaterals and Signage
- Opportunity to Partner with NUL on Green Jobs/Green Housing Pilot Program



My staff will contact you shortly to arrange your participation in a special conference call to further introduce Restore Our Homes, as well as to confirm your involvement as a Silver Star Homeownership Center and discuss other opportunities and deliverables. In the interim, please review the attached preliminary scope of work which you must sign and return to indicate your full participation. Thereafter, a complete grant agreement will be prepared and sent to you. The activities and benchmarks listed therein will be explained and discussed in greater detail on our call. Congratulations!

Sincerely,

Marc H. Morial  
President and CEO

# National Urban League Restore Our Homes Initiative 2009

## Silver Star Homeownership Centers Preliminary Scope of Work

By virtue of being identified as a Silver Star Homeownership Center, the \_\_\_\_\_ agrees to perform/deliver the following tasks

(Name of Affiliate)

in support of Restore Our Homes during the calendar year 2009:

- ✓ Hire and/or retain as many loss mitigation counselors as needed to respond to community needs
- ✓ Arrange with NUL for the training needs of staff, where necessary
- ✓ Collaborate with NUL on development of a local marketing and visibility plan to heighten awareness of the Restore Our Homes initiative
- ✓ Contribute to the development of collateral materials related to foreclosure prevention and agree to utilize as part of the home retention program
- ✓ Collect and report client-level data using NUL reporting system
- ✓ Designate a representative to participate in regular conference calls
- ✓ Display streamlined signage and other visual displays created by NUL

### Approved and Accepted

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date